CALYSTO Group

What's Your Organization's Current Sustainability Posture Score?

Every organization strives for growth, but if that growth isn't sustainable, you're only putting your company at risk. To put it simply, you should focus on scaling rather than fast growth.

Sustainable scaling extends beyond renewable energies. You need to create a foundation that promotes your employee and customer growth. Some organizations grow quickly, but without repeatable processes in place to support new hires and new employee and customer onboarding, it can all fall apart. These processes also need to be adaptable enough to change as needed to support organizational needs.

How does your organization define sustainability in terms of people, process and technology? For example, is backfilling an open position within 30 days of its opening important to maintain morale and ensure you don't churn good talent? Backfilling can be a band-aid solution to a longer-term problem. Rather than backfilling, organizations should focus on progressive filling to bring a new perspective to a stale scenario.

As a small-to-medium-sized business (SMB), you should know the answers to the following questions:

- **How much time does it take to correct inefficient processes?**

- **Is there even a resource in your company to report such issues to?**

- **In terms of technology, how quickly do you need to be back up and running after an incident to minimize customer churn and potential revenue loss?**

How you answer these questions will determine your definition and benchmarks for organizational sustainability. Knowing where you stand in terms of sustainability can help you build a stronger foundation that can support growth for your business, employees and customers.

The checklist below will help you determine your organization's current sustainability posture score. You'll get 10 points for each box that you check.

RATE YOUR ORGANIZATION'S CURRENT SUSTAINABILITY POSTURE:

1   **PLATFORM FOR GROWTH** – All your business solutions should connect to a central hub to enhance visibility, collaboration, efficiency and productivity.

Which of your business functions plug into a central hub? **Check all that apply**.

(Remember: If your employees are spending 30 minutes each day simply logging in and out of separate systems, it cuts into the productivity growth potential of your organization.)

☐ **Learning management**   ☐ **Identity and access management**

☐ **Security awareness training**   ☐ **Password management**

☐ **Backup and recovery solution**   ☐ **Dark web monitoring**

☐ **Anti-malware/antivirus solution**   ☐ **IT documentation**

☐ **Phishing defense and cloud email security**   ☐ **Network performance monitoring**

☐ **Vulnerability scanning**   ☐ **Threat monitoring (SOC)**

☐ **Compliance monitoring**   ☐ **IT service desk**

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DOCUMENTATION – Updated documentation is essential to enabling employees and customers to answer their own questions without needing someone to help them firsthand.

Which of the following areas do you have current and readily available documentation for? **Check all that apply**.

(Remember: If your employees are spending a few minutes each looking for documentation, that cuts into the productivity and growth potential of your organization.)

☐ **Human resources**

☐ **IT infrastructure**

☐ **Security**

☐ **FAQs**

☐ **Processes (organized by department, team and role)**

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TRAINING – An integrated learning management system is essential to customize and manage employee training across teams and accelerate employee engagement.

Which areas of training do you have updated and plugged into a central hub? **Check all that apply**.

(Remember: If your employees are receiving outdated security training or no security training at all, you're leaving your organization open to cyberattacks.)

☐ **Security awareness training**

☐ **Products and services training**

☐ **Orientation**

☐ **Technical skills development**

☐ **Onboarding**
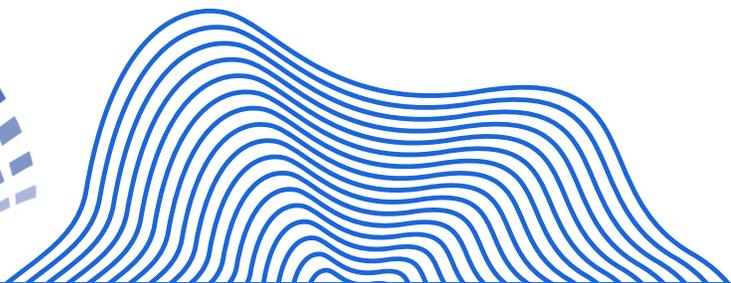
YOUR ORGANIZATION'S CURRENT SUSTAINABILITY POSTURE SCORE:

GREAT (150+ POINTS) – Your sustainability posture is in great shape. Just look to your managed service provider (MSP) for ongoing advice on how to maintain your excellent foundation.

GOOD START (80 - 149 POINTS) – Your foundation is in good shape but some areas need attention. Consider consulting with your MSP to create a stronger posture.

NEEDS EVALUATION (0 - 79 POINTS) – There may be several barriers to creating sustainable scaling for your organization. If you want to create sustainability and continuity in your organization, it's crucial to find a trusted MSP to help you create a sustainable posture for your business.

Your sustainability posture score has the potential to influence the future direction of your company. So, if you require assistance, you should not hesitate to work with a specialist who has extensive subject knowledge and experience. This is where an MSP like us can help you build a sustainable and scalable business, with the right solutions catered to meet your business requirements.

Contact us today for a free consultation.